

FOR IMMEDIATE RELEASE: November 7, 2011



## **VANCOUVER AQUARIUM COLLABORATES WITH OCEAN PARK HONG KONG**

Vancouver Aquarium becomes First Canadian Partner to Join Ocean Park Hong Kong's *World Attraction Fun Deals*

**VANCOUVER, B.C.** – Vancouver Aquarium collaborates with Ocean Park Hong Kong to become the first Canadian aquarium partner to reciprocate visitor and annual pass member admission discounts at both partnering venues.

"Vancouver Aquarium's unique partnership with Ocean Park Hong Kong reinforces the special relationship our city has with Hong Kong," said James Ho, Vancouver Aquarium Board Director.

"Vancouver's diverse and international citizens now have one more reason to visit Ocean Park Hong Kong and we extend a warm welcome to guests from Hong Kong at Vancouver Aquarium."

Guests visiting Vancouver Aquarium or Ocean Park Hong Kong will enjoy a reciprocal 10 per cent discount on their admission with the presentation of their admission ticket stub from the partnering venue during May 2010 to May 2011. Annual pass members receive a 15 per cent reciprocal admission discount with a maximum purchase of four admission tickets per day.

"We are honoured to be working with Vancouver Aquarium on this exciting opportunity," says Paul Pei, Executive Director, Sales and Marketing of Ocean Park Hong Kong. "Our ground-breaking partnership extends our visitor experience to the Canadian market and Vancouver Aquarium was a natural fit."

Vancouver Aquarium is the first and only Canadian partner in Ocean Park Hong Kong's *World Attraction Fun Deals* reciprocal program, which currently partners with 17 theme parks, zoos and aquariums in Asia and North America.

Learn more about the Aquarium's collaboration with Ocean Park Hong Kong at [visitvanaqua.org/](http://visitvanaqua.org/)

### **About Ocean Park**

Ocean Park is Hong Kong's unique homegrown theme park with a heritage of delivering family fun and fond memories. Since its opening in January 1977 as a non-profit organization, Ocean Park has developed itself to be a world-class attraction connecting people with nature, and recognized for its animal husbandry, research and relationship with the community. Over 95 million people have visited Hong Kong's premier park since its inception and Ocean Park has remained committed to offer adults and children experiences that blend entertainment with education and conservation. Part of the proceeds from the Ocean Park admission tickets and some retail items will go to Ocean Park Conservation Foundation, Hong Kong to support its wildlife conservation projects.

### **About Vancouver Aquarium**

The Vancouver Aquarium is a global leader in connecting people to our natural world, and a self-supporting, non-profit association dedicated to effecting the conservation of aquatic life through display and interpretation, education, research, and direct action. Learn more at [www.vanaqua.org](http://www.vanaqua.org).

**Media Contact:**

Roxanne St-Pierre

Vancouver Aquarium

604.659.3752 | [publicrelations@vanaqua.org](mailto:publicrelations@vanaqua.org)