

FOR IMMEDIATE RELEASE: December 6, 2010

VANCOUVER AQUARIUM APPLAUDS MINISTRY OF THE ENVIRONMENT FOR INITIATING NATIONAL MARINE CONSERVATION AREA IN LANCASTER SOUND

Vancouver, B.C. – The Vancouver Aquarium applauds Minister John Baird’s announcement today stating that formal public consultations and process for establishing the long-proposed National Marine Conservation Area in Lancaster Sound are beginning.

The Vancouver Aquarium has been following the discussion and dialogue closely over the past few years, and knows first-hand the uniqueness of this area of Canada. Aquarium teams have been in various parts of Lancaster Sound in each of the past three summers and can attest to the size, grandeur, beauty and richness of the area. The Aquarium has also come to know the significance of the area to the Inuit in the region, as well as many others in the North and elsewhere in Canada.

The Aquarium looks forward to the establishment of the Steering Committee and the commencement of the formal process and consultations. The Aquarium will provide support in any way it can as the process moves forward.

About Vancouver Aquarium

The Vancouver Aquarium is a global leader in connecting people to our natural world, and a self-supporting, non-profit association dedicated to effecting the conservation of aquatic life through display and interpretation, education, research, and direct action. Learn more at www.vanaqua.org.

-30-

Media Contact:

Roxanne St-Pierre

Vancouver Aquarium

604.659.3752 | publicrelations@vanaqua.org