

**FOR IMMEDIATE RELEASE:** July 6, 2010

## **SOAK UP SUMMER MORNINGS WITH SPONGEBOB SQUAREPANTS™ 4D MOVIE AT THE VANCOUVER AQUARIUM!**

**Vancouver, B.C.** – SpongeBob SquarePants™ returns to the big screen in 4D at the Vancouver Aquarium. Now playing for a limited time in July and August, SpongeBob SquarePants 4D is a fun, family-friendly film back by popular demand until September 6 in Western Canada’s only 4D Experience cinema at the Vancouver Aquarium.

“With the return of SpongeBob SquarePants at Vancouver Aquarium, kids of all ages are helping us celebrate the one-year anniversary of Western Canada’s only 4D cinema,” says Karen Howe, Director of Visitor Experience, Vancouver Aquarium. “We’re also introducing our visitors to some of SpongeBob’s underwater friends through educational programs at our touch pools designed for hands-on learning with living marine creatures from BC’s coast.”

SpongeBob SquarePants 4D is now playing during summer mornings. The Aquarium’s touch pools, along with additional educational programming, are open throughout the day and provide visitors a chance to meet some of SpongeBob SquarePants’ underwater friends. The touch pool experience inspires Aquarium visitors to care about marine life and become involved in marine conservation.

The 4D Experience at the Vancouver Aquarium celebrates its first anniversary on July 7, 2010. The theatre opened at the Aquarium to enhance the visitor experience and to support the Aquarium’s mission to inspire people to take part in marine conservation efforts. In this special first anniversary engagement, visitors are invited to join SpongeBob SquarePants as he rides a bubble bicycle in pursuit of a runaway pickle required to serve the perfect Krabby Patty hamburger. Get ready for a hilarious and zany adventure as SpongeBob weaves through traffic in Bikini Bottom and chases a robotic double of his best friend Patrick through Rock Bottom.

### **About Vancouver Aquarium**

The Vancouver Aquarium is a global leader in connecting people to our natural world, and a self-supporting, non-profit association dedicated to effecting the conservation of aquatic life through display and interpretation, education, research, and direct action. Learn more at [www.vanaqua.org](http://www.vanaqua.org).

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### **Media Contact:**

Roxanne St-Pierre  
Vancouver Aquarium  
604.659.3752 | [publicrelations@vanaqua.org](mailto:publicrelations@vanaqua.org)