

**FOR IMMEDIATE RELEASE:** October 26, 2010

## **4th ANNUAL TOAST TO THE COAST A HUGE SUCCESS**

The Vancouver Aquarium's Fundraising Event Raises Over \$62,000 for  
Conservation and Education Programs

**Vancouver, B.C.** – Vancouver Aquarium's 4th annual Toast to the Coast event raised \$62,000 on Friday, October 22 in support of its conservation and education programs. The sold-out fundraiser treated 500 guests to wine from 12 of B.C.'s very best vineyards and tantalizing dishes from 11 of Vancouver's top Ocean Wise partners.

"Toast to the Coast is one of Vancouver Aquarium's signature fundraising events in support of our conservation and education programs," said Dr. John Nightingale, president, Vancouver Aquarium. "Every dollar raised goes directly to support important programs, such as Ocean Wise, Great Canadian Shoreline Cleanup and the Killer Whale Adoption Program—programs dedicated to protecting the health of our oceans and its inhabitants. We'd like to express our sincere thanks to all our supporters."

At 500 guests, this year's Toast to the Coast received its largest attendance to date. Guests enjoyed live entertainment by DJ Leanne and were greeted with friendly competition in a silent auction and raffle. Fantastic items were available for auction and raffle including:

- Two tickets to anywhere West Jet flies
- Pair of Spence diamond earrings valued at \$2,000
- Gift certificate to the soon-to-open Hawksworth restaurant
- Canucks Ultimate Broadcast Experience, including two tickets to a Canucks home-game event and a behind-the-scenes look and admission inside the broadcasting booth

Between silent auction bids, guests dined on Ocean Wise dishes from several of Vancouver's favourite eateries and sampled some of B.C.'s finest wine, including Blasted Church, Dunham and Froese, Saturna Island, Desert Hills and Township 7.

### **About Ocean Wise™**

The Ocean Wise logo on a restaurant menu, seafood counter or seafood product is the trusted symbol of ocean-friendly seafood choices. With more than 360 partners and over 2,800 locations across Canada, Ocean Wise makes it easy for consumers to make sustainable seafood choices that ensure the health of our oceans for years to come. Learn more at [www.oceanwise.ca](http://www.oceanwise.ca).

### **About Vancouver Aquarium**

The Vancouver Aquarium is a global leader in connecting people to our natural world, and a self-supporting, non-profit association dedicated to effecting the conservation of aquatic life through display and interpretation, education, research, and direct action. Learn more at [www.vanaqua.org](http://www.vanaqua.org).

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Editors: Photos from the event are available for media use.

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