

Thursday, November 26, 2009

LOCALS SUPPORT SUSTAINABLE SEAFOOD CONSERVATION BY SLURPING CHOWDER 2ND ANNUAL OCEAN WISE™ CHOWDER CHOWDOWN A GREAT SUCCESS!

Vancouver, BC – More than 300 people supported Canada’s leading sustainable seafood conservation program by attending last night’s 2nd Annual Ocean Wise Chowder ChowDown event.

The chowder-and-beer-loving community savoured some tasty fun as Ocean Wise chefs created delicious, sustainable seafood chowders paired with local BC brews. Featuring the top 10 Ocean Wise chowder recipe finalists, chefs competed for the title of BC Ocean Wise Seafood Chowder Champion 2009. With ten restaurants, five local brewers, and MC food writer extraordinaire Andrew Morrison, it was an unforgettable chowder-filled evening. Guests also had a chance to vote for their favourite chowder with the People’s Choice Award!

A judging panel of dignified local foodies, Ocean Wise partners and Canucks celebrity judge Willie Mitchell selected the 2009 Champion Chowder - the scrumptious smoked corn and scallop chowder created by Chef Matt and Chef Andrew Christie from Go Fish. The People's Choice Award winner was Chef Chris Whittaker from O’Doul’s Restaurant who also received an outstanding amount of votes.

In addition to slurping delectable chowders, guests enjoyed local beer tasters from five members of the Craft Brewers Association of BC - Granville Island Brewing, Phillips Brewing Company, R&B Brewing, TREE Brewing Company and Whistler Brewing Company.

Congratulations to all those who participated and to our 2009 Chowder Champion, Go Fish!

About Ocean Wise™

The Ocean Wise logo on a restaurant menu, deli-counter or seafood product is the trusted symbol of ocean-friendly seafood choices for discerning consumers. Launched in Vancouver, BC in January 2005 by the Vancouver Aquarium, the Ocean Wise program has grown from a small, local initiative to a national program. Working with more than 230 partners with over 2,600 locations across Canada, Ocean Wise makes it easy for consumers to make environmentally-friendly seafood choices. Learn more at www.oceanwise.ca

About the Vancouver Aquarium

The Vancouver Aquarium is a global leader in connecting people to our natural world, and a self-supporting, non-profit association dedicated to effecting the conservation of aquatic life through display and interpretation, conservation practices, education, research, and direct action. Learn more at www.vanaqua.org

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