MONDAY, FEBRUARY 16, 2009

4 CANDLES FOR OLDER, WISER OCEAN WISE

VANCOUVER AQUARIUM'S SUSTAINABLE SEAFOOD PROGRAM CELEBRATES

Vancouver, BC: Today the Vancouver Aquarium celebrated the 4th anniversary of **Ocean Wise,** a Vancouver Aquarium seafood conservation program.

In the last four years, **Ocean Wise** has grown from a small, local initiative to what will soon be a benchmark national program. Working with participating restaurant and market partners, **Ocean Wise** offers environmentally-friendly seafood choices

to consumers which are easily identified on menus by the **Ocean Wise** logo.

There was a lot to celebrate! It's been a record year of growth for **Ocean Wise** with **73 new partners** joining in 2008 enabling consumers to be Ocean Wise at over 2,000 locations. We also announced the lucky grand prize winner from **Ocean Wise Month** for "Dinner for a Year", with 52 Ocean Wise restaurant gift certificates!

Sustainable seafood samples tantalized the taste buds of invited guests and Aquarium visitors who enjoyed the offerings from these new **Ocean Wise** partners:

- The Refinery
- Chambar/Medina Café
- O'Doul's outside
- TELUS Whistler Conference Centre
- Compass Group Canada, Simon Fraser University
- Brasserie Bistro at Coast Plaza Hotel & Suites
- Vancouver Aquarium Catering & Events

Aquarium president Dr. John Nightingale and **C Restaurant (Ocean Wise founding partner) Executive Chef Robert Clark** were on hand to speak and answer questions about **Ocean Wise**.

Launched in Vancouver in January 2005, the Ocean Wise program now has 175 participating members at over 2,000 locations including restaurants, markets, culinary schools, a sports/entertainment arena and a university campus.A complete list of participants is at www.oceanwisecanada.org.

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