

## 2008 FACT SHEET

<b>Who:</b>	<b>Canadians from coast to coast</b>
<b>What:</b>	<b>TD Great Canadian Shoreline Cleanup</b>
<b>When:</b>	September 20-28, 2008
<b>Where:</b>	Ocean, lake, river, stream, pond or wetland shorelines in every region of Canada.
<b>Why:</b>	Shoreline litter is a main cause of pollution on and around our waterways.
<b>How:</b>	Participants in every province and territory volunteer their time to join this national event. For more information, go to <a href="http://www.vanaqua.org/cleanup">www.vanaqua.org/cleanup</a> or call 1.877.427.2422.

### A Brief History

The **Vancouver Aquarium** started this program 15 years ago on a beach in Vancouver. They removed a few bags of shoreline litter. In following years, **TD Friends of the Environment Foundation** joined forces with the Vancouver Aquarium and expanded the program to more provinces. In 2005, **TD Bank Financial Group** became the title sponsor of the program enabling the Vancouver Aquarium to expand the program nationally. Last year, the participants of the **TD Great Canadian Shoreline Cleanup** removed **87,489 kg** of shoreline litter from **1,240 shoreline sites** across the country.

### Participation Highlights

(1997 to 2007)

	<b>Total</b>	<b>2007 only</b>
Volunteers	202,771	52,263
Sites	4,871	1,240
Weight of litter removed (kg)	2,747,197	87,489
Distance of shoreline Cleaned (km)	8648.9	1,772

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## What We Find

### Canada's Dirty Dozen List

2007 Rank	Item	TOTAL
1	Cigarettes/Cigarette Filters	270,756
2	Food Wrappers/Containers	106,139
3	Bags	79,646
4	Caps, Lids	55,050
5	Beverage Cans	36,631
6	Cups, Plates, Forks, Knives, Spoons	32,756
7	Beverage Bottles (plastic) 2 liters or less	31,732
8	Beverage Bottles (glass)	30,390
9	Straws, Stirrers	27,994
10	Tobacco Packaging/Wrappers	14,864
11	Building Materials	10,820
12	Buoys/Floats	4,523

## "Unusual Findings" over the years

- ▶ Last will and testament
- ▶ 18 k gold ring
- ▶ Celine Dion albums
- ▶ Reel to Reel tape player
- ▶ Barbecues (14 in 2006)
- ▶ Gun barrel
- ▶ False teeth
- ▶ Underwear
- ▶ Canoe made of duct tape
- ▶ Rickshaw
- ▶ Pornography DVD/ magazines
- ▶ Numerous Bikes
- ▶ White Spot Uniform
- ▶ Snow Ski
- ▶ 10lbs bag of onions
- ▶ Human Ashes in a Bottle
- ▶ Couch (many, in every region)
- ▶ Top of parking metre
- ▶ Living room set
- ▶ Stolen car
- ▶ Late 1800's wagon cart
- ▶ Toilet seat nailed to lawn chair
- ▶ Evidence bag with items inside
- ▶ Lawn Chair

For more information about cleanups happening in your area, please contact:

Communication & Special Events Coordinator  
 TD Great Canadian Shoreline Cleanup  
 Direct line: 1-800-375-8776 (toll free) or 604.659-3561  
 Email: [shorelinemedia@vanaqua.org](mailto:shorelinemedia@vanaqua.org)