

2007 FACT SHEET

Who:	Canadians from coast to coast
What:	TD Great Canadian Shoreline Cleanup
When:	September 15-23, 2007
Where:	Ocean, lake, river, stream, pond or wetland shorelines in every region of Canada.
Why:	Shoreline litter is a main cause of pollution on and around our waterways.
How:	Participants in every province and territory volunteer their time to join this national event. For more information, go to www.vanaqua.org/cleanup or call 1.877.427.2422.

A Brief History

The **Vancouver Aquarium** started this program 14 years ago on a beach in Vancouver. They removed a few bags of shoreline litter. In following years, **TD Friends of the Environment Foundation** joined forces with the Vancouver Aquarium and expanded the program to more provinces. In 2005, **TD Bank Financial Group** became the lead sponsor of the program enabling the Vancouver Aquarium to expand the program nationally. Last year, the participants of the **TD Great Canadian Shoreline Cleanup** removed **84, 708 kg** of shoreline litter from **966 shoreline sites** across the country.

Participation Highlights

(1997 to 2006)

	Total	2006 only
Volunteers	150,508	40,781
Sites	3,631	966
Weight of litter removed (kg)	2,659,708	84,708
Distance of shoreline Cleaned (km)	6,876.9	2,080

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What We Find

Canada's Dirty Dozen List

2006 Rank	Item	WEST	CENTRAL	EAST	NORTH	TOTAL
1	Cigarettes/Cigarette Filters	168,192	50,995	9,712	4,918	233,817
2	Food Wrappers/Containers	55,267	37,116	6,054	5,059	103,496
3	Bags	29,409	18,050	3,139	3,853	54,451
4	Caps, Lids	21,821	20,580	3,054	494	45,949
5	Beverage Bottles (glass)	23,491	10,456	1,992	579	36,518
6	Beverage Bottles (plastic) 2 liters or less	8,208	18,095	1,805	1,128	29,236
7	Cups, Plates, Forks, Knives, Spoons	12,990	12,359	2,289	908	28,546
8	Beverage Cans	9,473	13,267	1,476	2,319	26,535
9	Straws, Stirrers	11,555	10,748	1,354	477	24,134
10	Building Materials	10,165	2,852	1,086	551	14,654
11	Cigar Tips	8,342	4,404	574	99	13,419
12	Tobacco Packaging/Wrappers	7,473	4,014	910	639	13,036

West = BC, AB, SK & MB

Central = ON & QC

East = NFLD & LBDR, NS, NB & PEI

North = YK, NWT & NT

"Unusual Findings" over the years

- ▶ Last will and testament
- ▶ 18 k gold ring
- ▶ Celine Dion albums
- ▶ Reel to Reel tape player
- ▶ Barbecues (14 in 2006)
- ▶ Gun barrel
- ▶ False teeth
- ▶ Canoe made of duct tape
- ▶ Rickshaw
- ▶ Pornography DVD/ magazines
- ▶ Numerous Bikes
- ▶ White Spot Uniform
- ▶ Snow Ski
- ▶ 10lbs bag of onions
- ▶ Couch (many, in every region)
- ▶ Top of parking metre
- ▶ Living room set
- ▶ Stolen car
- ▶ Late 1800's wagon cart
- ▶ Toilet seat nailed to lawn chair
- ▶ Evidence bag with items inside

For more information about cleanups happening in your area, please contact:

Communication Coordinator
 TD Great Canadian Shoreline Cleanup
 Direct line: 1-800-375-8776 (toll free) or 604.659-3591
 Email: shorelinemedia@vanaqua.org